

Empower Your Future with the Futures Intelligence Lab

*A Dynamic Service Model for
Professionals and Organizations*

Welcome to The Futures Intelligence Lab

In an era of uncertainty and rapid change, professionals and organizations must move beyond reactive approaches and develop the skills to anticipate, prepare for, and shape the future. Purple Compass' **Futures Intelligence Lab** is a dynamic service model designed to empower individuals and organizations with foresight capabilities. Whether you are just beginning your futures journey or seeking to deepen your expertise, the Futures Intelligence Lab provides tailored pathways to transition from anxiety about the future to empowerment and strategic action.

The Futures Intelligence Lab operates as an **ecosystem of five interconnected services** that cater to a wide range of needs and experience levels focusing on experimentation, skills-building, and transformation. These services offer structured learning, applied practice, facilitated problem-solving, and expert guidance to support futures thinking at any stage.



1. FutureMinds
Coaching Collective



2. FutureEssentials
Program



3. FutureForge
Series



4. Foresight
Breakthrough



5. Mastering
Foresight

FutureMinds Coaching Collective

*Your Foresight
Learning Community*

1

FutureMinds Coaching Collective: YOUR FORESIGHT LEARNING COMMUNITY

The **FutureMinds Coaching Collective** is a free global coaching and networking program designed for professionals who are interested in being part of a learning community, share experience and collaborate to enhance their practice skills.

Through guided coaching, peer collaboration, and networking opportunities, members gain access to:

- **Expert-Led Coaching** – Gain direct guidance from foresight experts in monthly community coaching sessions.
- **Peer Learning & Collaboration** – Exchange insights, refine your thinking, and grow alongside a network of forward-thinking professionals.
- **Exclusive Community & Networking** – Access private discussions and events designed to foster deep connections and partnerships.
- **Applied Foresight Support** – Receive hands-on guidance to implement futures methods in real-world projects and challenges.

Ideal for professionals seeking **structured guidance, accountability, and collaboration**, FutureMinds Coaching Collective fosters a community of forward-thinking changemakers.

Interested in learning more?

[Click here to check out our webpage for details.](#)

FutureEssentials Program

*Building Foresight Foundations
for a Future-Ready Organization*

2

FutureEssentials Program: BUILDING FORESIGHT FOUNDATIONS FOR A FUTURE-READY ORGANIZATION

The FuturesEssentials Program is designed to introduce organizations to the foundational theories, methods, and tools to build essential foresight competencies and strength practice. Delivered as **a series of 10 monthly sessions** based on an assessment of your organizational needs.

What You'll Gain & How You'll Make an Impact:

- **Expert-Guided** – Build a strong foundation in futures and strategic foresight with insights from applied practice.
- **Actionable Frameworks** – Learn practical methods to embed foresight into governance, policy, and organizational strategy for real-world impact.
- **Real-World Applications** – Explore case studies that demonstrate how foresight methods drive strategic decision-making and innovation.
- **Hands-On Skill Development** – Engage in interactive exercises designed to strengthen your foresight capabilities and equip you to shape the future.

Perfect for organizations that want to start **building a solid foundation in foresight**, FutureEssentials provides the essential knowledge on the path to becoming future-ready.

FutureForge Series

*Master the Tools.
Build the Skills.
Apply Foresight
with Confidence*

[COMING SOON]

3

FutureForge:

MASTER THE TOOLS. BUILD THE SKILLS. APPLY FORESIGHT WITH CONFIDENCE

For those ready to move from theory to practice, **FutureForge** is our flagship series that offers interactive, skill-building workshops for both individual professionals and organizations. These **action-oriented** sessions focus on developing practical foresight skills and competencies for success, delivered as a series to build and layer skills over time.

FutureForge's structured skills-building series is designed to build competencies across four categories: research, thinking skills, engagement and communication.

From leading foresight projects and facilitating dynamic dialogues to leveraging AI tools, trend analysis, and systems thinking, each level equips you with practical tools to anticipate change and drive impact. Learn to craft compelling future scenarios, communicate insights through strategic storytelling, and harness deep qualitative analysis to enhance decision-making.

Whether you are an individual looking to sharpen your foresight skills or an organization aiming to **build internal foresight capacity**, FutureForge provides practical learning experiences that translate directly into action.

Interested in learning more?
[Click here to join the waitlist today!](#)

Foresight Breakthrough

*Turning Complex Challenges
into Actionable Insights*

4

Foresight Breakthrough: TURNING COMPLEX CHALLENGES INTO ACTIONABLE INSIGHTS

Designed for teams and organizations facing specific challenges, **Foresight Breakthrough** delivers customized, professionally facilitated workshops to drive strategic breakthroughs. Inspired and validated by years of experience facilitating foresight and design with senior military officers at the Canadian Forces College, these intensives can range from one to multi-day activities.

Transform Uncertainty into Strategic Advantage:

- **Custom Solutions for Your Organization** – Address your unique challenges with a tailored approach using foresight and design methods.
- **Strategic Intelligence & Actionable Insights** – Leverage foresight methodologies to expand perspective to recognize, interpret, uncover opportunities and respond with future-ready strategies.
- **Expert-Guided Facilitation** – Work with seasoned foresight practitioners who lead your team through structured exercises designed for impact.
- **From Uncertainty to Clarity** – Gain the confidence to navigate future challenges with informed, forward-looking decisions.

If your organization seeks **focused, high-impact foresight interventions**, Foresight Breakthrough is the perfect solution.

Mastering Foresight

*Build Lasting Foresight Practices
to Drive Organizational Success*

5

Mastering Foresight: BUILD LASTING FORESIGHT PRACTICES TO DRIVE ORGANIZATIONAL SUCCESS

For organizations requiring access to **customized foresight expertise**, **Mastering Foresight** offers advisory and consulting services tailored to assist organizations to advance their own internal projects, foresight practice and/or build an internal foresight model to develop and expand competencies.

Empower Decision-Making & Drive Strategic Impact:

- **Master Governance & Policy Challenges** – Develop foresight-driven approaches to navigate complex challenges to support decision-making.
- **Executive Foresight & Strategy Development** – Engage in expert-facilitated sessions to align leadership, generate insights, and craft future-ready strategies.
- **Stay Ahead of Trends & Emerging Issues** – Leverage internal research and analysis to identify signals, risks, and opportunities shaping the future.

Ideal for organizations needing **specialized support to apply foresight within their organization**, Mastering Foresight ensures impact and resilience.

Why Choose the Futures Intelligence Lab?

Purple Compass' Futures Intelligence Lab is **designed to meet you where you are** in your foresight journey and provide the right mix of learning, skill-building, problem-solving, and expert guidance. Whether you're an individual professional or part of a larger organization, our ecosystem of services empowers you to:

- **Shift from uncertainty to confidence** in facing the future
- **Develop essential foresight skills** for strategic decision-making
- **Build long-term resilience** by integrating futures thinking into your work
- **Join a global network** of like-minded professionals and organizations

Are you ready to shape the future? **Explore the Futures Intelligence Lab today and start your journey toward change and transformation.**

Get in Touch



To learn more about how the **Futures Intelligence Lab** can help you or your organization, scan the QR code to book a free 20-minute consultation designed to help understand your needs and foresight goals.

Empower your future with strategic foresight and actionable insights. If you're feeling lost in uncertainty, our expertise is your solution.



**EMPOWER YOUR FUTURE WITH
THE FUTURES INTELLIGENCE LAB**

